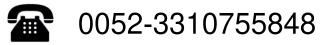
#### THE WWW.THEBEMEX.COM **BE** MEX THE BEVERAGES OF MEXICO

#### **PATRICIA RUIZ** INTERNATIONAL LOGISTICS DIRECTOR



patricia.ruiz@thebemex.com







#### LAGER LIGHT

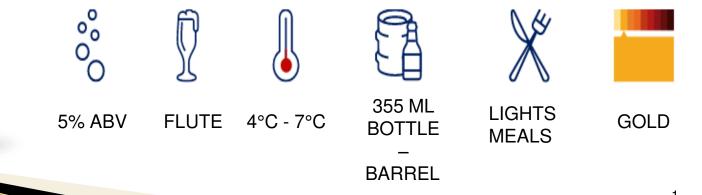
It is a fresh, citrus beer with a bright yellow color and light body. We use an innovative technology in Mexico (Hopnik®) for our dry hopping that grinds and recirculates the hops for superior quality extraction. It has only 85 calories.

3.5% ABV KOPAL 5°C - 7°C BARREL FRESH SOC - 7°C BAR





This is a bright golden beer with soft malt aroma, with notes of Kölsch citrus mixed fermentation. To achieve the great body it has, wheat malt is added to the mixture and the rest time after fermentation is extended.



ို

6.5% ABV



## IPA

MEDIUM

MEALS

This is a Pale Ale West Coast India with a bright golden color. You will be delighted by its pronounced fruity aroma and fresh citrus, its bitterness will leave a memorable taste in the mouth, as it is elegantly balanced between the selected mixture of hops and the sweetness of the special malt.

355 ML

BOTTLE

IPA CUP 10° C - 12° C

GOLDEN

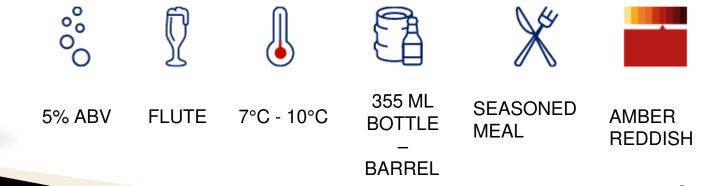
PALE

GOLD

# **OUR BEERS**: $\hat{\circ}$ VIENI 35 ALC. VOL



It is a beer of low fermentation and reddish amber color, it has a faint and clean aroma of nut and caramel. When tasting it you can taste its distinctive and soft sweetness from aromatic malt. The termination is lasting and the mouthfeel is maltose.







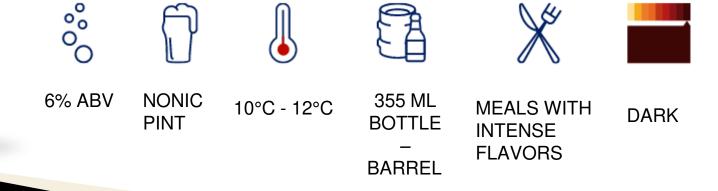
English Mild Ale style beer received the Gold medal in its category in the World Beer Cup 2010, becoming the first Mexican beer to win gold in this prestigious international competition. Its English Kent Golding style hops impart an aroma and flavor in complete balance with its caramel and medium-bodied malts.





# STOUT

It is our great pride to be the true initiator of the beer revolution of our country. A beer of great body and dark color. With aroma and strong cocoa and coffee flavor, Stout style of fermentation type Ale.



°

7% ABV

4.5°C - 7°C



SEASONED

MAIN DISHES

AMBER

5

Minerva Imperial Tequiagave is a beer that denotes well-rounded malt touches. Incredible sensation of silk on the palate from its powerful 7% alcohol content. Aroma of fresh hops and subtle hints of oak barrels. Exquisite vanilla and tobacco aftertaste without neglecting a smooth and distinguished touch of Tequila. Without a doubt, this style of beer makes us proud as it is the first style of beer designed and conceived 100% in Mexico.

650 ML

BOTTLE